

MARC BY MARC JACOBS

MARC BY MARC JACOBS SPRING/SUMMER 2014 FASHION SHOW SUNGLASSES

The new Marc by Marc Jacobs sunglasses for Spring/Summer 2014 celebrate the unconventional with shiny metal details and transparent pastel colours for a futuristic attitude.

The women's oversize butterfly-shaped mask is highlighted with enamelled colour touches on the front, enhancing its feminine and cutting-edge appeal. A graphic metal MARC BY MARC JACOBS logo is visible on the temples through transparent coloured acetate.

This style is available in palladium/grey with grey shaded lenses, palladium/pink with black flash lenses, palladium/azure with blue lenses, palladium/beige with brown shaded lenses, palladium/green with green lenses, light gold/transparent brown with brown shaded lenses (mod. MMJ 422/S).

The unisex square-shaped sunglasses are inspired by the 80's but interpreted with a modern twist, highlighted by a metal shiny detail along the brow-bar and temples. The mirrored effect of the metal detailing emphasizes the design lines.

This style is available in transparent brown/gold with brown shaded lenses, dark grey/palladium with grey shaded lenses, crystal/palladium with grey/silver lenses, pink/palladium with green/orange lenses, aqua/palladium with grey/blue lenses (mod. MMJ 423/S).

The new sunglasses will be available at Marc by Marc Jacobs boutiques, high-end opticians and better department stores from April 2014.

The Marc by Marc Jacobs sunglasses collection and optical frames are produced and distributed by Safilo Group.

Safilo Group HQ Communication Department
Milan – ph. +39 02 77807604
Padua – ph. +39 049 6985459
e-mail: pressoffice@safilo.com
www.safilo.com

Marc Jacobs Press Office
Ph: 001. 212. 343. 0222
Fax: 001. 212. 966. 0782

